



**VIAVOX**

Technological Agency

*travel*

EFFICIENT  
MANAGEMENT  
OF PARKS

# Meet our most complete and advanced software for the management of Theme Parks

This software allows a park to perform all its operational management in a single information system.

It is a complete and advanced software that gathers the experience of Viavox and offers solutions to companies in this sector.

Our business model allows you to have an updated solution. We adapt your solution with only those modules that your business requires at the beginning of your project, but with the flexibility to add other modules, as your needs change in the future.

## General characteristics

You can manage your online business, update availability and change prices instantly.

Everything is integrated, which will optimize the available resources, improve the organization and improve the performance of the company.

Manage different distribution channels where you can decide which products and at what prices are offered.

Web adapted to any mobile device and tablets, providing a totally satisfactory experience.

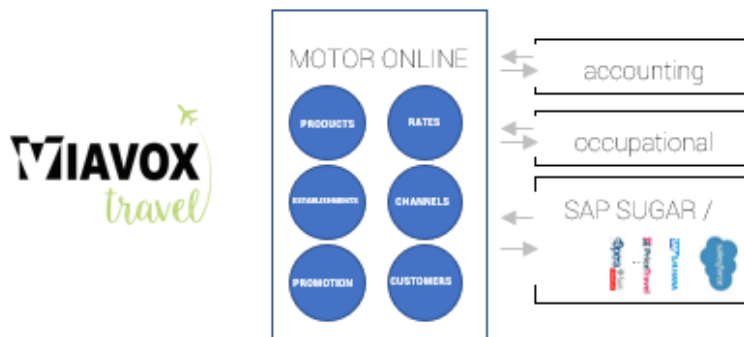
## Why choose Viavox Travel

We adapt a solution with only those modules that your business requires at the beginning of your project, but with the flexibility of being able to add other modules, as your business evolves and your needs change.

## What you get with Viavox Travel for your Park...

- Improvement in decision making, getting faster and more informed in various situations and problems
- Prediction and realization of future scenarios thanks to quality information
- We can adapt our solutions to the needs of your company
- Automation of daily business processes, allowing staff to perform more productive activities
- Improve the operational efficiency of your company, maximize your profits on sales and, therefore, optimize the return on your investment
- Improves park productivity
- Manage all the business rules you want and generate above-average returns, simultaneously, for your B2B partners and for your company
- We can offer you advisory and technological consulting services, thus becoming your technological and strategic partner

# Viavox Travel action line: License Concept



## Different Modalities for your platform

### STARTED PACK



Designed for SIMPLE NEEDS WITH ESSENTIAL FUNCTIONALITIES that provide efficient operation.

### ADVANCED PACK



COMPLETE AND POWERFUL operative for an efficient management.

### MÓDULOS EXTRA



Functionalities and COMPLEMENTARY modules that make a qualitative difference in the operation.

## Some features for Parks that are provided through these modules:

#### Management of rates with other companies

Award various rates to the products of the park for certain dates according to the season.

#### Distribution of products by categories

You will see in an organized way all your products distributed in different categories depending on whether you are an adult, a child, or a student.

#### Responsive Design

You can view the same page on any device without any problem.

#### Creation of combos

Organize conveniently different products of the park to be able to sell them easily grouped.

#### Transportation and vehicle management

You will be able to manage the type and number of vehicles that the client has requested according to the determined dates.

#### Management and validation of comments

You can easily manage the opinions associated with the park or its attractions, and show it publicly if you are interested.

#### Dynamic management of your promotions

Centralize the management of your promotions, discount, and marketing campaigns on the park, and get a personalized relationship with your customers.

#### Management and visualization of inventories of your company

You can manage the inventory of your business according to the level of activity you have, with a positive effect on costs.

#### Content control

All the contents of your page will be controlled optimizing the resources and increasing its visibility.

# About Viavox Travel...

VIAVOX Travel was created to facilitate the comprehensive management of tourist products for tour operators, travel agencies and other tourist entertainment companies in a variety of roles and industries.

Born as a result of 17 years of experience in the tourism sector and as a result of meeting the needs of our customers. Therefore, we have a team of professionals in charge of helping to achieve success for each company that trusts us in their tourism management.

We are specialists in digital transformation for tourism businesses as well as having a close relationship with other organizations in the sector.

Viavox Travel offers a complete range of solutions (ERP, Customer Experience ...) as well as added value services (systems integration, business and technology audits, advice, etc.) that help organizations in their adaptation to the new environment.

## More Information

Contact Viavox to learn more in detail how this Viavox Travel software can help your company.

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Or expand information on the web: [www.viavoxtravel.com](http://www.viavoxtravel.com)

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